

# Eduardo

**Rodriguez Diaz**



**PORTFOLIO**  
2025

**Multimedia  
Designer**

Web, Graphic &  
Visual Designer

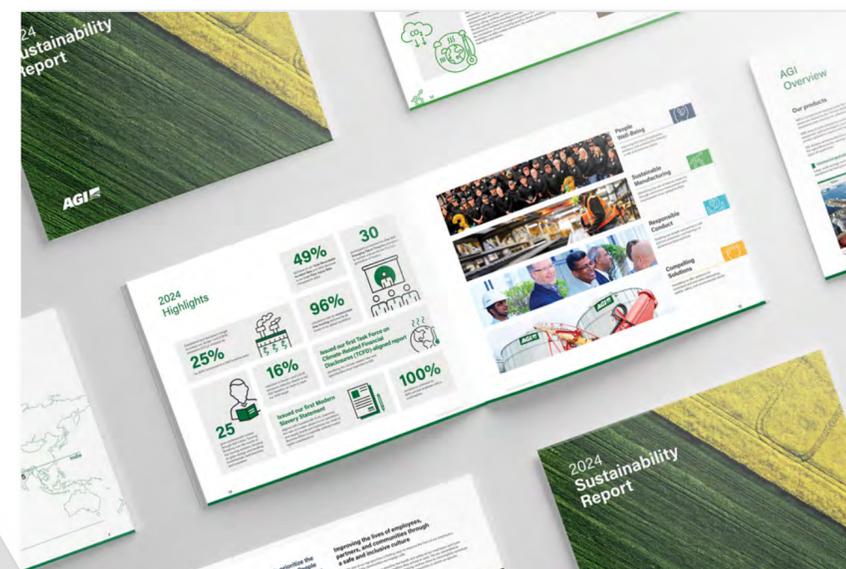
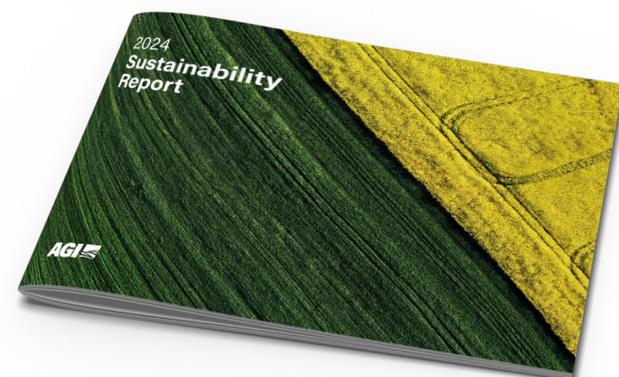
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# 2023 & 2024 Sustainability Report

Editorial Design (web & Press)



[CLICK HERE to view the web version of 2024 report.](#)

[CLICK HERE to view the web version of 2023 report.](#)



Full document of more than 70 pages, the editorial design for the report was made with press and web versions in mind, the web version has interactive menus that help you to navigate through the whole report. This report describes AGI's sustainability commitments, policies, key actions, and performance on material ESG topics for 2024 across our global operations.

# Posters & Flyers

## Concept & Editorial Design

**AGI**  
**Q1 2024 THINGS TO KNOW**

**SAFETY IS OUR TOP PRIORITY**

- We continue to improve our safety every year.
- Near miss reports are on the rise!

**YOUR VOICE IN ACTION**

Employee Engagement Survey Priorities

- GLOBAL FRAMEWORK FOR PERFORMANCE MANAGEMENT
- EXPANDING TRAINING
  - a. Unconscious bias training
  - b. Harassment and Violence Prevention Policy

**PRODUCT TRANSFERS**

Take highly successful products in one region and transfer sales-through-to-manufacturing knowledge to other markets.

**KEY PRODUCT TRANSFERS:**

- C-Line Material Handling: Brasil to Grand Island
- Fertilizer: Marshall to Brasil
- Fertilizer: Marshall to EMEA
- Storage Bins: Grand Island to India
- Storage Bins: EMEA to India
- Portable Material Handling: Rosenort to India

**CONTINUE REPORTING NEAR MISSES AND OBSERVED SAFETY HAZARDS!**

**HOW ARE WE DOING?**

**RECORD YEAR!**  
EBITDA = \$294M

**OPERATIONAL EXCELLENCE!**  
EBITDA Margins = 19.3%

**2023 ONE AGI AWARD WINNERS**

**MISSION**  
Eliminate Food Loss and Hunger

**PRINCIPLES**  
SAFETY, ENGAGED EMPLOYEES, CUSTOMER SATISFACTION, ENVIRONMENTAL RESPONSIBILITY, SOCIAL RESPONSIBILITY

**PROJECT ADVANCE**

Standardizing business processes and implementing Oracle, a new, integrated AGI-wide management system

Opportunities & Benefits:

- Technology that enables and automates tasks
- Enhance collaboration within and across your teams
- Better access and visibility into the information you need
- Maximize productivity

**SALES AWARDS**

**BEN SCHEINER FUNCTIONAL EXCELLENCE AWARD**

**YEAR-ON-YEAR PERFORMANCE**

**2025 THINGS TO KNOW**

**AGI SAFETY STANDOUT AWARD**

Congratulations to AGI Italy, Omaha, Falls City and Nobleford on your milestone accomplishments!

14 facilities with 1+ years without an OSHA lost time incident

**PROJECT ADVANCE**

- Canada Commercial is LIVE
- Next deployment - India, Jan 2026

**2024 SUSTAINABILITY REPORT**

Showing our impact in:

- People Well-Being
- Responsible Conduct
- Sustainable Manufacturing
- Compelling Solutions

**Q1 2025 FINANCIAL UPDATE**

- EBITDA\* above expectation of \$25-30 million
- Strong Commercial results. Farm navigating challenges
- Resilient results amid challenging times

**CONGRATULATIONS TO THE WINNERS OF THE BEN SCHEINER EXCELLENCE AWARDS**

- Niki Nazarewich, Senior Product Manager for Storage (Americas)
- Victor Figueiredo, Jr IT Developer Analyst (Brazil)
- Gianpaolo Trabucco, IT Manager (EMEA)
- Sathyannarayan Singh, AVP Engineering, PMT & AfterSales (India)

**ONE AGI AWARDS**

**AGI**

# OVERCOMING UNCONSCIOUS BIAS

**What is unconscious bias?**

Also referred to as implicit or hidden bias, unconscious bias is a lack of awareness about a prejudice in favor of or against an idea, thing, person, or group compared with another, usually in a way that is considered unfair.

**Types of unconscious bias**

- Affinity bias:** An unconscious preference toward people who share similar qualities, viewpoints, or life experiences with you or someone close to you.
- Confirmation bias:** Selectively seeking information to back up your opinion instead of looking at the bigger picture.
- Stereotype:** An oversimplified opinion, attitude, or uncritical judgment about a group of people.
- Halo/Horns effect:** The tendency to form a positive or negative opinion of someone based on an impressive or unfavorable trait.

**3 steps to overcome unconscious bias**

- Frame your bias:** Recognize and own your bias to examine and move past it.
- Challenge your bias:** Question your assumptions and see if they align with your values.
- Set your bias aside:** Focus on your co-workers' abilities, experience, and potential.

**Your role in addressing unconscious bias**

- Reflect on your unconscious bias:** Continue your personal learning to face your own unconscious bias.
- Stop microaggressions when you see them:** Address or report microaggressions to maintain workplace respect.
- Speak up when you experience unconscious bias:** Share your concerns with your manager and/or Human Resources.

**Have Questions?**  
Contact your HR Business Partner.

**AGI**

**AGI STRENGTHENING THE GLOBAL FOOD SUPPLY CHAIN**

AGI is a leading provider of equipment and solutions for the efficient storage, transport, and processing of food globally. Founded in 1996, AGI has grown from a focus on farm portable grain equipment to include fertilizer, food, feed, and seed equipment, expanding into new markets and geographies. During this time, AGI's mission has crystallized, underscoring our commitment to advancing storage, handling, and processing solutions that strengthen and secure the global food supply chain.

**Grain:** Grain remains AGI's core platform, offering complete solutions across storage, handling, conditioning air management, grain management and hazard monitoring for both individual growers and commercial-scale projects.

**Fertilizer:** AGI partners with clients to understand their operational objectives and to define system requirements used to engineer and specify the optimal dry and liquid fertilizer systems. From commodity receiving and storage, through prescription agronomy fertilizer blending, to legal for trade wholesale and retail load-out, AGI fertilizer equipment provides efficient, automated, and reliable systems that drive real-time operational efficiency.

**Feed:** AGI offers comprehensive design services for feed mills ranging from 10,000 TPY to 500,000 TPY, along with complete packages for storage, material handling, and batching equipment. It also offers the AGI FLEXmill Feed System, a predesigned, modular feed batching, grinding and mixing system.

**Food:** AGI offers a broad range of integrated food, pet food, and beverage process engineering, equipment solutions, and installation services that are customized to meet your factory and production requirements.

**A GLOBAL BUSINESS, MANAGED REGIONALLY, SELLING INTO MORE THAN 100 COUNTRIES**

**NORTH AMERICA:** From 1996 to 2015, AGI grew the business by acquiring brand name companies like Westfield Industries, HI Roller, Tranco, and Westel.

**EMEA:** In 2015, AGI expanded in Europe, the Middle East, and Africa (EMEA) by acquiring facilities in Italy and France.

**BRAZIL:** In 2016, AGI established a 240,000 sq. ft. facility in São Paulo, Brazil, to supply equipment to the Brazilian and South American markets.

**APAC:** In 2019, with the acquisition of Milltec, AGI expanded its presence in India and the Asia Pacific (APAC) region and expanded its product offering to include grain milling and processing equipment, primarily for rice applications.

**26 MANUFACTURING FACILITIES WORLDWIDE**

**FOOD SUPPLY CHAIN, GLOBALLY**

AGI's equipment is used at port facilities for both the import and export of grain, as well as for processing, storage, and distribution. AGI's equipment is used at port facilities for both the import and export of grain, as well as for processing, storage, and distribution.

**KEY PRODUCT CATEGORIES:**

- Permanent Grain Storage
- Liquid and Dry Fertilizer Blending, Conveying and Control Systems
- Food and Beverage Process Engineering, Equipment Solutions, and Installation Services
- Portable Grain Augers
- Permanent Handling
- Rice Milling and Processing
- Conveyors
- Fuel Tanks
- Temporary Grain Storage
- Grain Bin and Hazard Monitoring Technologies
- Feed Milling Storage and Processing
- Bin Unlocks
- Portable Belt Conveyors
- All Steel Buildings

**ASHLEY GIEROK**

Hello! My name is Ashley Gierok and I am your dedicated Account Manager based in Minnesota. With over 11 years of experience in the food and ag industries, I am here to ensure that your experience with AGI is seamless and rewarding. My role is to build and maintain a strong partnership with C&S by providing tailored solutions and seamless support. As your primary point of contact, I am always available to address questions, resolve challenges, co-create and collaborate with my team to align with your goals, identify growth opportunities, and drive results for our shared success.

Please feel free to reach out to me directly to schedule our first meeting or if you have any immediate questions.

ashley.gierok@aggrowth.com | 651.888.8858 | Meet With Ashley Gierok

**THANK YOU FOR CHOOSING AGI. WE LOOK FORWARD TO A SUCCESSFUL PARTNERSHIP!**

2024 & 2025 Company's quarter highlights

"Unconscious bias" Company's educational information

Company's flyers and brochures with overview information

# Campaigns & Logos

## Concept Design



Different logos created for diverse Company's campaigns through the years

Sale campaign concept.

**AGI BINMANAGER®**

**ODDS ARE IN YOUR FAVOR**

PURCHASE		RECEIVE	
# OF BINMANAGERS	# OF YEARS FREE AGI SURETRACK™ SUBSCRIPTION	AND	NO-HASSLE REBATE
1	1		13.33%
3	2		15.55%
5	3		17.77%
7	4		19.99%
9	5		21.11%
11+	6		23.33%

**DON'T LEAVE YOUR GRAIN STORAGE TO CHANCE. USE BINMANAGER.**

With BinManager you hold all the cards to ensure your crops are stored safely and quality is maximized. Buy now and unlock a free AGI SureTrack™ subscription plus enjoy discounts, based on your BinManager purchase quantity.

Take control of your bin management with BinManager.

Contact us at 1-855-293-5607 for a free site assessment and see why we're #1 in the USA.

**TERMS AND CONDITIONS**

Program only applies to purchases of complete BinManager systems; no other products are eligible. Systems must be purchased between April 1 - April 30, 2025. The No-Hassle Rebate does not require a claim submission. The amount of the rebate is calculated from the MSRP value. AGI will automatically issue a check directly to the end user 9-12 weeks after receipt of the order. Odd quantities (1,3,5,7,9,11) unlock the next value tier in the offer. Even quantities (2,4,6,8,10, or 12+) fall into the same value tier as the next lower odd number. Example: A purchase of 6 BinManagers qualifies for the same value tier as 5, resulting in 3 years subscription and 17.77% rebate. Free subscription offer has no actual cash value and will be applied to the account as an initial term for new customers, or a term extension for existing customers. This subscription term will cover ALL bins on the account, both new and existing, for the specified time. Standard subscription fees apply upon expiration of the free term. AGI reserves the right to change the terms and conditions or modify or end this promotion at any time without notice. AGI BinManager, AGI SureTrack, IntelliFarms, AGI, and the AGI logo are trademarks belonging to Ag Growth International Inc.

**AGI**

OFFER DETAILS

**AGI BINMANAGER®**

**ODDS ARE IN YOUR FAVOR**

**AGI**

Summer campaign concept.

*Cool prices for*  
**HOT DAYS**

MX<sup>2</sup>

WESTEEL

SCAN ME

**AGI**

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**AGI**

**COOL PRICES FOR HOT DAYS**

**AGI**

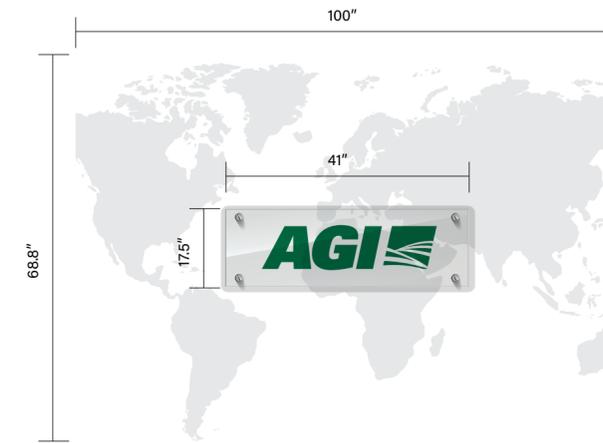
# Installations

## Tradeshows & Environment Concept Design



Tradeshow booth designs.

Company's art wall installation design.



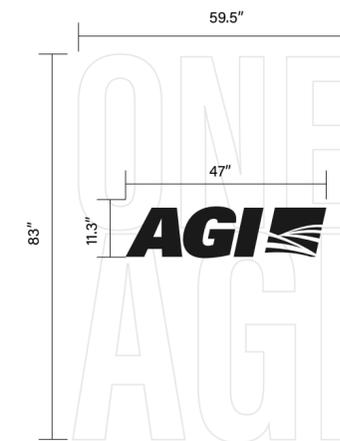
100"x68.8"  
Background map: PMS Cool Gray 1 C adhesive matte vinyl

41"x17.5"  
Transparent acrylic sign, PMS 7727 AGI logo on top

● As an extra idea to complement the concept, 2"x2" adhesive gloss vinyl circle stickers can be made to easily place AGI locations on the map, these elements can be easily placed or removed from the map on the bg without any problem



Mounted to interior wall



59.5"x83"  
Background text outline "ONE AGI":  
PMS Cool Gray 1 C adhesive matte vinyl

AGI LOGO  
L 47"x H 11.3" x W 2"  
(the wide of the sign could be in between 1" to 2")

3D acrylic sign, PMS Black 6C

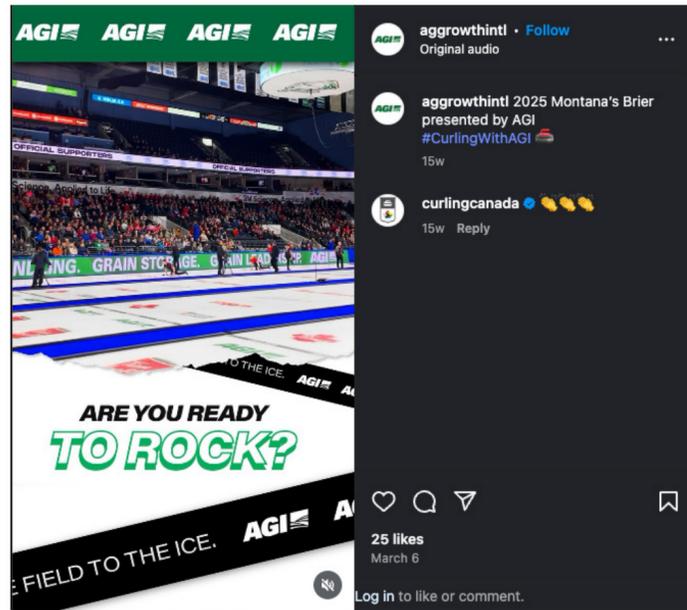


Mounted to interior wall

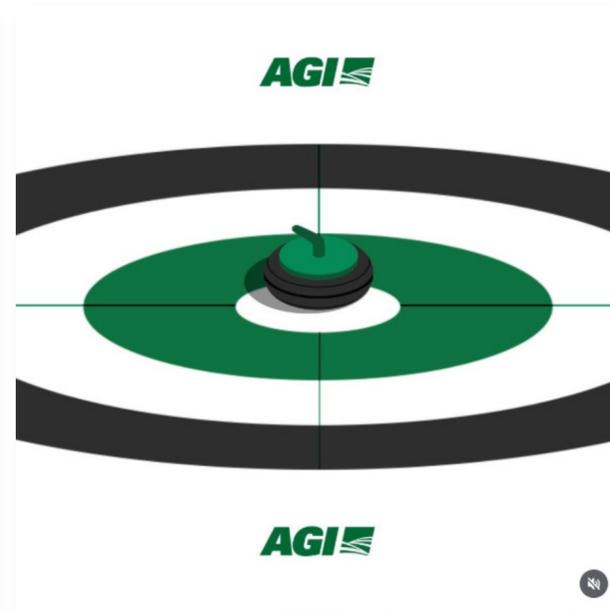


# Video Editing & Motion Graphics

Tradeshhow & Social media videos



WATCH VIDEO



WATCH VIDEO



WATCH VIDEO



WATCH VIDEO



WATCH VIDEO



WATCH VIDEO



WATCH VIDEO



WATCH VIDEOS



ALERTS IN FREEZING TEMPERATURES



WATCH VIDEO



WATCH VIDEO



WATCH VIDEO

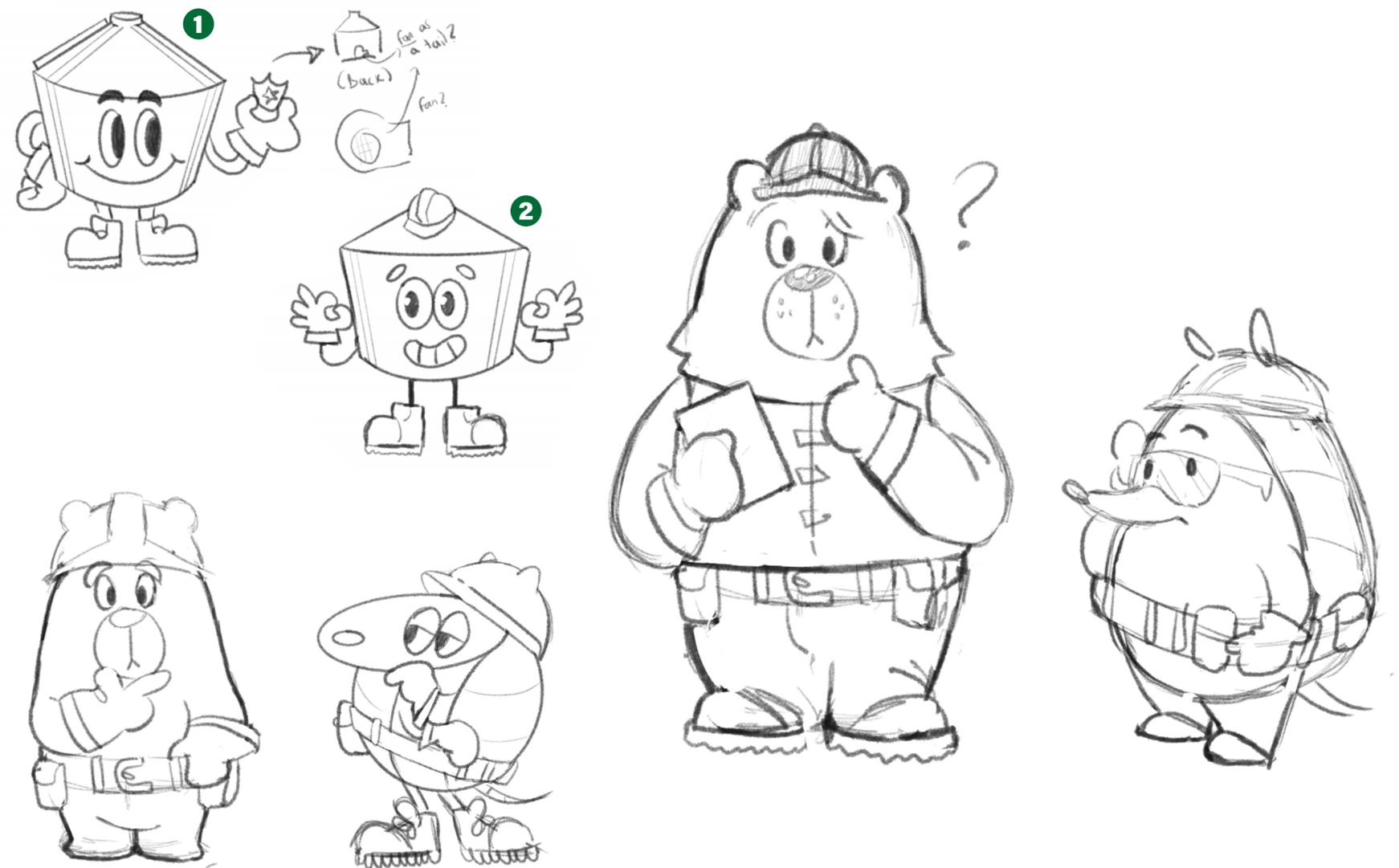
# Illustrations

## Concept Design



Illustration concept for a wall art of a sportive festival.

Illustration concepts for the Company's safety week mascot.



# VPH Eblast/Newsletter

Email Design



**VIRTUAL PRODUCTION HOUSE™**

BY THEOTHEREND.™



**VIRTUAL PRODUCTION HOUSE™**  
BY THEOTHEREND.™

[vphouse.ca](http://vphouse.ca)



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Our mailing address is:  
16 Ingram Dr,  
M6M 2L6 - Toronto, ON

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# VPH Social Media Content Design

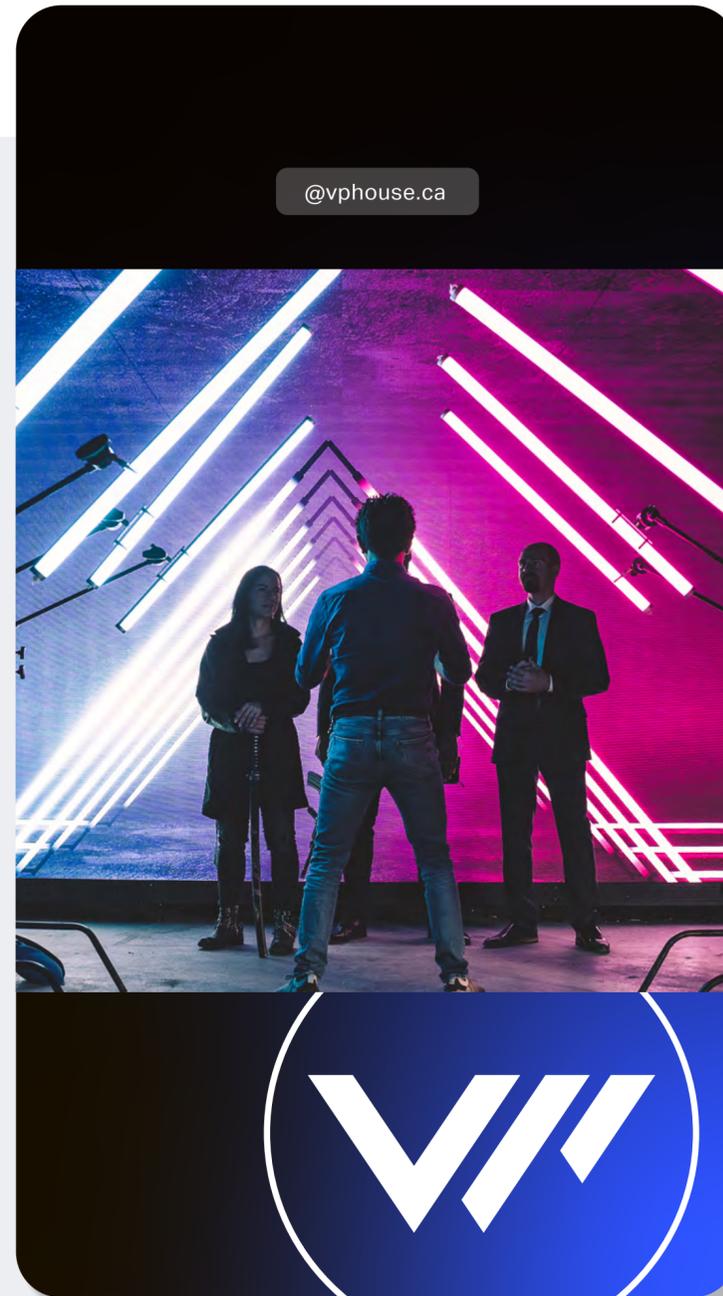
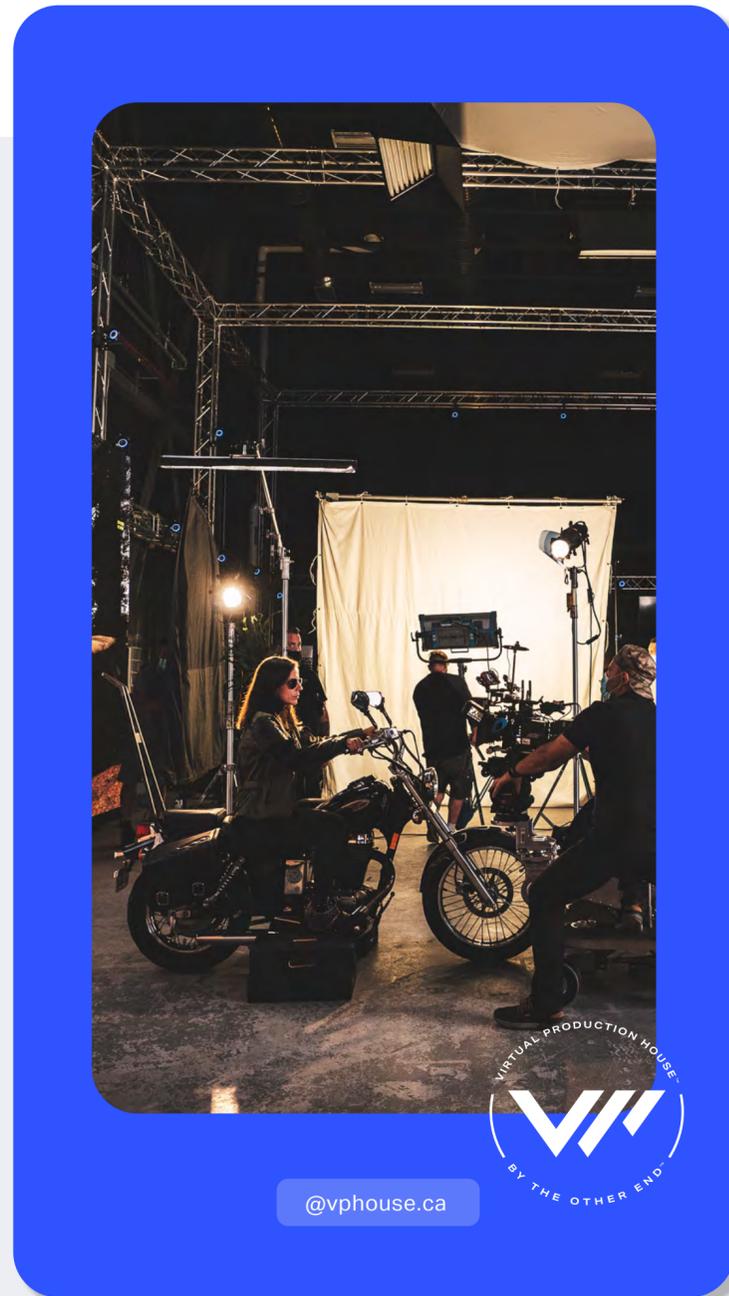
Instagram



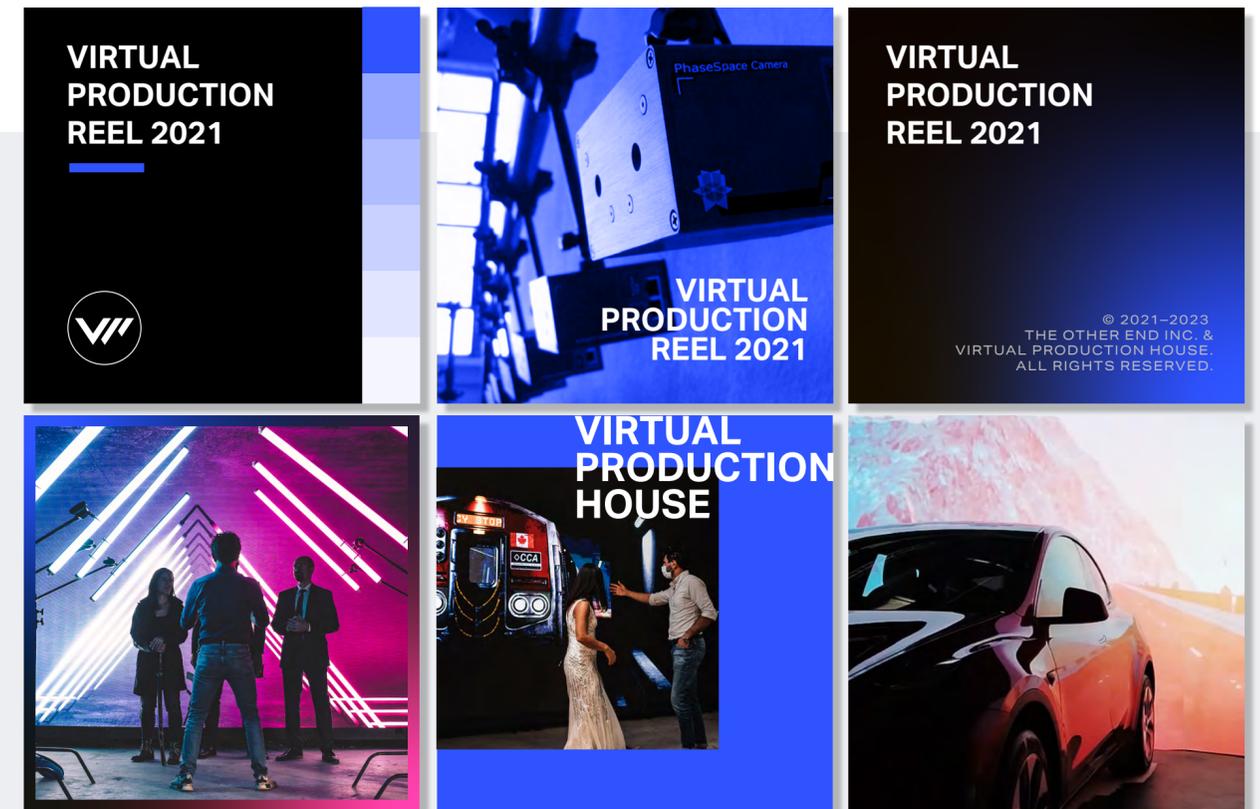
VIRTUAL PRODUCTION HOUSE™

BY THE OTHER END™

STORIES



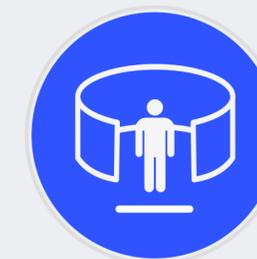
FEED



ICONS



VR BTS



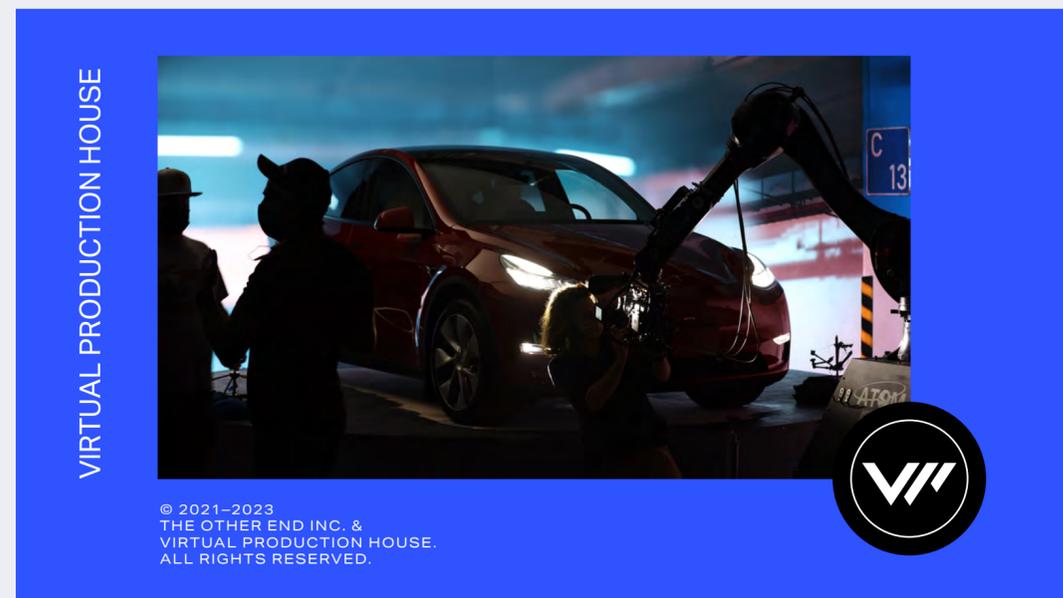
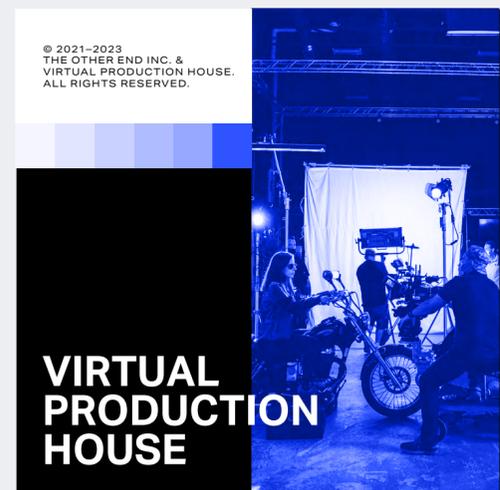
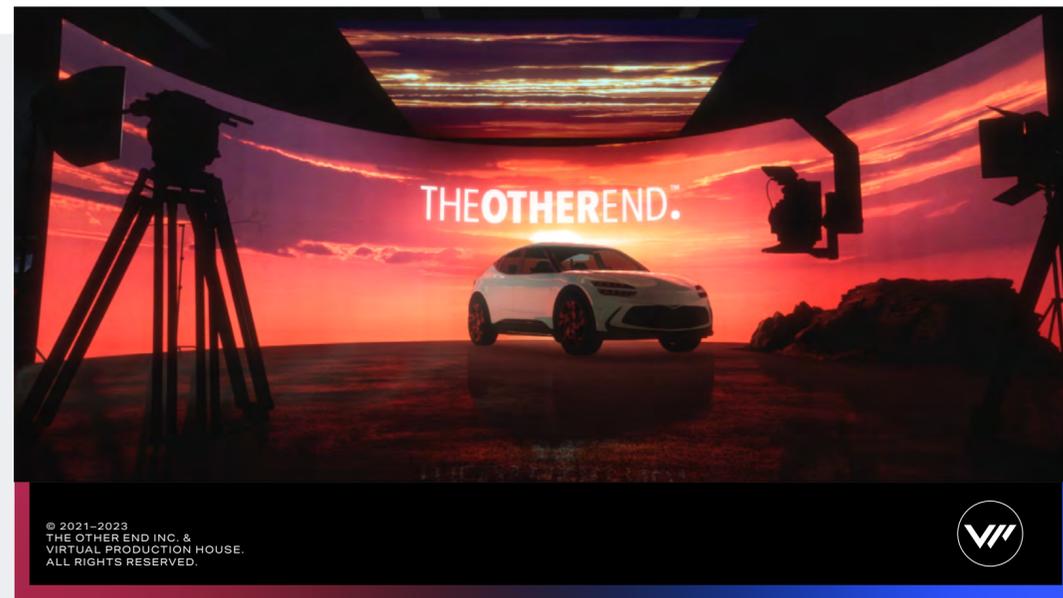
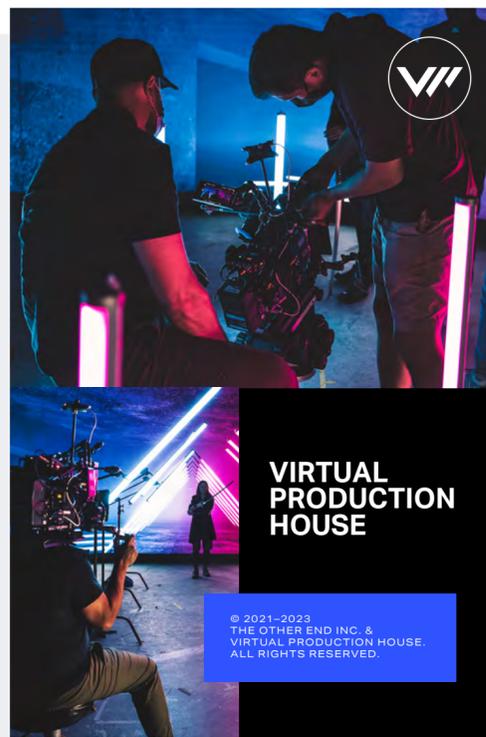
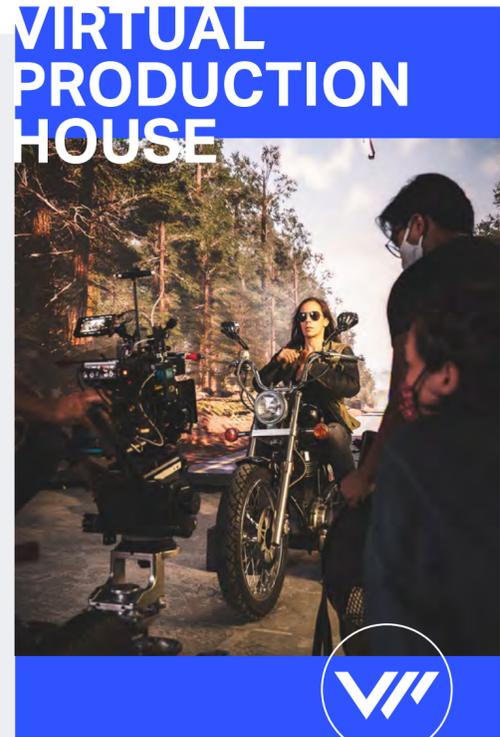
Virtual Production



Office Life

# VPH Social Media Content Design

Facebook, X and LinkedIn





# Eduardo

Rodriguez Diaz

Multimedia Designer

Web, Graphic & Visual Designer

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PORTFOLIO

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